

A program that spreads Japan's extraordinary products and services throughout and beyond the country

OMOTENASHI Selection 2024 2nd Session

153 award recipients from all over Japan!

Under the slogan "From Japan's Hospitality to the World's OMOTENASHI," the OMOTENASHI NIPPON Executive Committee is engaged in discovering and recognizing outstanding Japanese products and services, and promoting them both domestically and internationally through the program "OMOTENASHI Selection." On Tuesday, December 3, 2024, they will announce the second phase of the 2024 award recipients, which includes 153 winners, among which 57 will receive the Gold Award.

 **OMOTENASHI** SELECTION 2024

In the selection process for the second phase in 2024, not only small and medium-sized companies but also major companies are increasing their participation. We have received many entries in the categories of "Food and Beverages" centering on local gourmet foods from all over Japan, "Daily Necessities" such as "Japanese Cosmetics" that have been attracting attention in recent years, and "Experience Programs" for foreign tourists. In response to the post-Corona travel demand and the social revival of inbound travel due to the weak yen, products with a "global perspective" were also noticeable, indicating the growing social need for one of the Omotenashi Selection criteria "international acceptability" which means whether or not the product is acceptable to people overseas. After the document screening and the real examination by the selection judges, a total of 153 items (6 grand gold awards, 51 gold awards, 3 special awards, 93 awards) were selected to receive the awards. Please visit our official website for more information of the award winners.

We will provide support to the award-winning companies to help them develop sales channels and strengthen their sales capabilities both online and offline, including sales opportunities at the "Little Japan by OMOTENASHI Selection" store at Narita International Airport and sales promotion support on the overseas cross-border EC platform "Le Marche Paris".

■ Newly established OMOTENASHI Selection TROPHY from this session!

From this time, 2024 2nd Session, the trophies will be presented to award winners who have received the award three, five, ten times consecutively. These are the recognition of their continued deliver of “Omotenashi” products that meet the needs of the times while maintaining a high level of quality.

▼ The 10th award “OMOTENASHI Selection TROPHY X”



No. 50 (Tokyo) Marshmallow Gauze® | UCHINO CO., LTD.

<https://omotenashinippon.jp/selection/en/prize/2400-02-050/>



The patented Marshmallow Gauze® is comprised of three layers combining thin, soft, loosely-twisted yarn with durable yarn to achieve an innovative gauze material of incredible lightness and softness. It also boasts superb heat retention, breathability and moisture absorbing properties. This gauze material provides ultimate comfort at any time and is perfect for loungewear and pajamas. In addition, as a result of a study carried out jointly with Shinshu University to verify comfort level and the effect on body temperature when wearing, it was confirmed that the sleep quality is improved when sleeping in this material.

▼ The 5th award “OMOTENASHI Selection TROPHY V”



No. 104 (Niigata) Set of Lelectier and Kyoho juice | Le Verger Yamayo Yamayo Orchard

<https://omotenashinippon.jp/selection/en/prize/2400-02-104/>



The Set of Lelectier and Kyoho Juice is a 100% pure juice made from fully ripe Niigata specialty Lelectier pears and Kyoho grapes, without any added sugar or additives. Crafted by Le Verger Yamayo Yamayo Orchard, which dates back to the 1400s, this juice reflects the rich history and expertise of its producers. The Lelectier, a Western pear originally from France, is cultivated using carefully preserved 100-year-old trees and ripened to perfection for juicing. The juice is thoroughly inspected for quality and safety, making it suitable for everyone, including children and pregnant women. Enjoy it straight, with soda, or as a cocktail base, and even freeze it into a refreshing sorbet.

▼ The 3rd award “OMOTENASHI Selection TROPHY III”

- No. 53 (Aichi) Kotsukan Aero Duct The Long | MARVIN TRADING CO., LTD.
- No. 54 (Gifu) Katakuchi Kinmaki cold sake set (Kurokesshou/Shirokesshou) | Yamai pottery Co., Ltd.
- No. 55 (Fukuoka) Premium pudding set | pudding no susume (EAT WELL Co., Ltd.)
- No. 56 (Kanagawa) Picture Tenugui | CASE CORPORATION
- No. 147 (Osaka) The 360 Degree Electric Toothbrush Models | STI-IR CO., LTD.

■ Outline of OMOTENASHI Selection 2024 2nd Session

Application period: June 26 (Wed) - July 31 (Wed), 2024

Selection process: Selection will be made in two stages: document review and in-kind inspection by selection committee members.

Awardees: A total of 153 items were selected for awards.

57 Gold Awardees (including 6 Grand Gold Awardees / 8 Consecutive Gold Awardees), 3 Special Awards in 3 categories,

93 awards (including 7 consecutive awards)

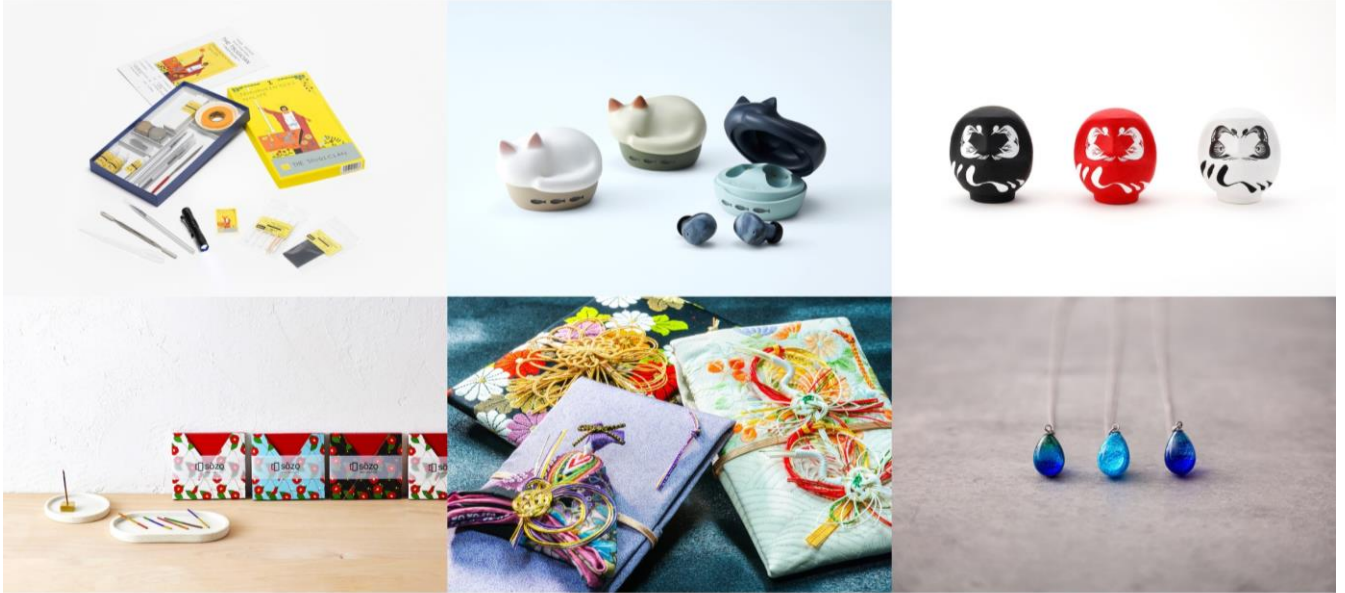
For details, please visit the official website.

URL: https://omotenashinippon.jp/selection/en/prizelist_oms2024-2/

■ About the award-winning products of “OMOTENASHI Selection 2024 2nd session

A total of six products were selected for the “Grand Gold Award,” which is given to products that received particularly high evaluations out of all the award winners.

< Grand Gold Award >



No. 1 (Kyoto) kukulu THE TSUGICIAN Simple Kintsugi Kit for Glass Kintsugi | Kurumi Co.,Ltd.

<https://omotenashinippon.jp/selection/en/prize/2400-02-001/>

kukulu THE TSUGICIAN Simple Kintsugi Kit for Glass Kintsugi is an easy-to-use kit for experiencing the Japanese art of kintsugi. Unlike traditional kintsugi, which uses natural lacquer and requires months for restoration, this kit utilizes adhesive and UV gel, allowing repairs in just a few hours. Suitable for ceramics and glass, it caters to beginners and experts alike. The materials comply with Japan’s Food Sanitation Law, ensuring safety for daily use. Kurumi Co., Ltd., based in Kyoto since 2016, developed this kit to make kintsugi accessible and promote care for belongings. The kit’s unique UV light hardens the gel in 1 minute, and its stylish packaging and bilingual instructions enhance usability. It’s perfect for individual or group activities, allowing repairs of over 5 items.

No. 2 (Tokyo) NEKO true wireless earphones HP-C28BT | radius Co., Ltd.

<https://omotenashinippon.jp/selection/en/prize/2400-02-002/>

The NEKO true wireless earphones HP-C28BT by radius Co., Ltd. are earphones designed with cat lovers in mind. Inspired by the shape of a sleeping cat, their unique marbled patterns make each pair one-of-a-kind. The earphones feature playful touches such as cat-themed voice prompts, a “purring mode” activated by five taps, and a “fish LED” to display battery levels. Designed to evoke comfort and cuteness, the case doubles as a decorative item for desks. Additionally, ¥20 per unit sold is donated to support stray cat initiatives. A perfect blend of functionality, creativity, and love for cats.

No. 3 (Gunma) Designer's Daruma | Imai Daruma NAYA, Inc.

<https://omotenashinippon.jp/selection/en/prize/2400-02-003/>

The Designer’s Daruma is a modern take on the traditional Takasaki Daruma, featuring six lines symbolizing the flow of time and the words “Korobu” and “Okiru” in Katakana, embodying the Japanese spirit of resilience, “falling seven times, rising eight.” Created by Imai Daruma NAYA, Inc., established in 1930 in Gunma, this Daruma blends tradition with innovation, using 100% recycled paper and eco-friendly pigments. Its minimalist black, white, and red design appeals to both domestic and international audiences, emphasizing sustainability and adaptability. Each handmade piece is unique, symbolizing recovery and progress.

No. 4 (Hyogo) SOZO | Shinkou Co., Ltd.

<https://omotenashinippon.jp/selection/en/prize/2400-02-004/>

SOZO is an innovative incense timer that changes fragrance and color with a single stick, allowing users to perceive the passage of time through scent. Developed by Shinkou Co., Ltd. on Awaji Island, a renowned incense production area, SOZO combines traditional craftsmanship with modern ideas. It aims to alleviate stress and promote calm, providing moments of mindfulness during yoga, meditation, or digital detox. Made with high-quality materials and entirely self-produced, the incense offers a sustainable alternative to traditional products, reducing waste and scent fatigue. Each set includes 15 incense sticks, a non-flammable mat, and a unique burning method for full enjoyment.

No. 5 (Ehime) Dual-Mode / Gift Cards Collection | Dual-Mode Inc.

<https://omotenashinippon.jp/selection/en/prize/2400-02-005/>

The Dual-Mode / Gift Cards Collection is a world-first product crafted from traditional Japanese kimonos and obi. Handcrafted by artisans, it celebrates meaningful connections through sustainable and versatile design. The reversible cards can be used as table mats, framed as art, or repurposed creatively, promoting long-term use. Packaged in kimono drawstring bags, the collection supports SDGs by reducing CO2 emissions by 88% and upcycling unused kimono stock, preserving Japan's cultural heritage. Recognized with awards like the Japan Gift Award 2024, this eco-friendly product offers a thoughtful way to honor traditions while protecting the planet.

No. 6 (Okinawa) Nanami Series | GLASS STUDIO CHOHICHIYA LTD.

<https://omotenashinippon.jp/selection/en/prize/2400-02-006/>

The Nanami Series by GLASS STUDIO CHOHICHIYA LTD. is a collection of handcrafted "Hotaru Glass" accessories inspired by Okinawa's stunning coastal hues. Featuring seven ocean-themed colors like "Kerama Blue" and "Motobu Blue," it authentically captures the beauty of Okinawa's seas. Established in 2007, the studio became the first in Okinawa to produce Hotaru Glass locally, introducing the Nanami Series in 2015. Recognized for exceptional craftsmanship, the series evokes vivid ocean memories and features Bingata-inspired motifs for a touch of Okinawan tradition. Perfect as a keepsake or gift, it embodies the spirit of Okinawa.

< Gold Award >

No. 7 (Tokyo) hacobo | KURUKURU Inc.

No. 8 (Saga) Arita ware mini parfait with porcelain bowl | ARITA PORCELAIN LAB.,Inc

No. 9 (Shizuoka) HARUNO Organic Green TEA | Chakuumin LLC

No. 10 (Kyoto) ORIZURU chopstick rest | Kizawa

No. 11 (Hyogo) ARANAMI SAMURAI SALT SERIES | Ako Aranami Salt Co., Ltd.

No. 12 (Aichi) CHAIR MONSTER | OLDOVER

No. 13 (Tokyo) albos Light & Speaker | Canon Marketing Japan Inc.

No. 14 (Shizuoka) sengokukamon | OLIVE.inc,

No. 15 (Osaka) coconut ice cream | Mys Free Co.,Ltd.

No. 16 (Kanagawa) "saunality" skincare for sauna and bath | Soltelas Co.,Ltd.

No. 17 (Tokyo) Rice Tabering Udon | KJC Communications

No. 18 (Shizuoka) Kikukawa Tea Gyoza | Udemakuri Dining Kirakuzin

No. 19 (Shizuoka) Hare no hi no Shoyu | Hachimaru Co., Ltd.

No. 20 (Aomori) apple mist | NIHON HARUMA Co., Ltd.

No. 21 (Gunma) Blueberry Sauce | Takayama Promotion public corporation

No. 22 (Kochi) Umi no FarmR Best quality Premium Bluefin Tuna portion Set for Sashimi | SUNRISEFARM CO.,LTD.

No. 23 (Kyoto) TOSA KUROUCHI Fish Filleting & Slicing Knife | Yoshimune knives (ASTREX Co.,Ltd.)

No. 24 (Ibaraki) Premium Titanium Sake Vessel "hikiZAN" | Imahashi Co., Ltd.

No. 25 (Shizuoka) ENSHU-ORIMONO codelane blouse | HUIS

No. 26 (Shizuoka) JamLabel Shampoo | Private Lab Co., Ltd.

No. 27 (Tokyo) JEMESON coffee infusion kit | FUURO JAPAN CORPORATION

< Gold Award >

- No. 28 (Aichi) UTSUWA MAME | Nagoya Jushi Industry Co., Ltd.
No. 29 (Osaka) NANO NATTOKINASE PREMIUM α | NICHIEI BUSSAN CO., LTD.
No. 30 (Osaka) AN-TUBE | IANKO (PRISM DESIGN,INC.)
No. 31 (Osaka) Japanese Shower Head | Arromic CO., LTD.
No. 32 (Tokyo) Otecare Shampoo | KURUKURU Inc.
No. 33 (Tokushima) wa sent bon | OKAMAN HONPO
No. 34 (Tokyo) Paper cutlery | Daio Miura Corporation
No. 35 (Hyogo) "HOBO TAMANEKI NA Dressing" Onion Dressing | M&I mente service Co.,Ltd.
No. 36 (Tokyo) True wireless born conduction earphones Beethoven | radius Co., Ltd.
No. 37 (Tokyo) Dashi soup stock + soy sauce | Hinoki
No. 38 (Tokyo) EDISON CHOPSTICKS | KJC Communications
No. 39 (Nara) paw patch | GRANDMAMA Kabushiki Kaisya
No. 40 (Hyogo) SUaSHI Strech Ballet shoes | AT IMAGINE LTD.
No. 41 (Kyoto) Kyoto taste Tablet | COCO KYOTO
No. 42 (Tokyo) marugotochichaipeach | Lisse Co., LTD.
No. 43 (Osaka) Eau de ki | SANKODO
No. 44 (Shizuoka) KINMEDAI GOHANNOMOTO | Watanabe Suisan Co.,Ltd.
No. 45 (Tokyo) Sansho Aroma Space Fragrance 「ZANSHO AROMA SPICE」 | JAPAN FLAVORING Co.,Ltd. Sansho specialty store 「ZANSHO-P」
No. 46 (Kochi) Umi no FarmR Seasoned Ikejime Hamachi Series | SUNRISEFARM CO.,LTD.
No. 47 (Tokyo) WANKO-DASHI (Dog Natural Healthy soup) | SUN MOON Co.,Ltd.
No. 48 (Tokyo) O.T.F. NATURAL SKIN CARE OIL | KDC Co.,Ltd.
No. 49 (Fukuoka) okonomiyaki restaurant dondonte | Mi corporation Inc.

< Winner of Consecutive Gold Award >

- No. 50 (Tokyo) Marshmallow Gauze® | UCHINO CO., LTD.
No. 51 (Gifu) Geroko Monogatari Nagomi Series | OKUDA-MATAEMON-KO HONPO,Inc
No. 52 (Okayama) Kagamino Horori Cookie | Wakana L.P.
No. 53 (Aichi) Kotsukan Aero Duct The Long | MARVIN TRADING CO., LTD.
No. 54 (Gifu) Katakuchi Kinmaki cold sake set (Kurokesshou/Shirokesshou) | Yamai pottery Co., Ltd.
No. 55 (Fukuoka) Premium pudding set | pudding no susume (EAT WELL Co., Ltd.)
No. 56 (Kanagawa) Picture Tenugui | CASE CORPORATION
No. 57 (Osaka) Shiawase dorayaki | Clovermusubi (Clover365 Co., Ltd.)

< Special Awards by OMOTENASHI NIPPON Executive Committee >

- Originality Award
- No. 58 (Osaka) MAF WOOL DENIM | NIKKE TEXTILE Co.,Ltd.

< Special Awards by Gold Partners >

- ANA Award
- No. 59 (Tokyo) TOURER | NEGRONI
 - Japan Post Online Shop Award

No. 60 (Chiba) Premium Deep Smoked Mixed Nuts | HENRYM BAR MEALS CO., LTD.

For details, please visit the official website.

URL: https://omotenashinippon.jp/selection/en/prizelist_oms2024-2/

< Award >

- No. 61 (Kyoto) Knittabi | KAWATOKUSHOJI Co., Ltd.
 No. 62 (Hyogo) Ashiya Impregnated Fruit, Longevity-Strawberry | H2R Japan Co., Ltd.
 No. 63 (Fukuoka) UMADASHI | Yamaya Communications, Inc.
 No. 64 (Kagoshima) Raw Marinated Grilled Fish | AQUA BLUE CO., LTD.
 No. 65 (Osaka) Nose breathing support while sleeping 「Good Sleeper」 | TOPMAN INDUSTRY CO., LTD.
 No. 66 (Kanagawa) Fatty Tuna Dumpling, specialty of Port Misaki “TORO-CHIMAKI” | SevenSeas Inc.
 No. 67 (Tokyo) HINOYA Curry powder | NOA Land., LTD
 No. 68 (Wakayama) NAKAYA KINKAZAN TEXTILE /FABRIC PANEL | Nakatani Pile Co., Ltd.
 No. 69 (Tokyo) Breathing My Pillow | Alice International Ltd.
 No. 70 (Nagasaki) Food bowl / Water bowl | 303CATLAB goudou kaisha
 No. 71 (Tokyo) ROYALHERB EX Series | ROYAL COSMETICS CO.,LTD.
 No. 72 (Tokyo) TEA BOX | nana89 Co.,Ltd.
 No. 73 (Tokyo) SAWARIGAMI | Shinkohsha Co., Ltd.
 No. 74 (Tokushima) CITRUS illusion | JouZo Co.,Ltd.
 No. 75 (Hyogo) Hyakunenju Baked Cashew Nuts | H2R Japan Co., Ltd.
 No. 76 (Saitama) Domaine YUZO | Musashi Winery Co.,Ltd.
 No. 77 (Tokyo) Tsumami Art Frame | Toka Co., Ltd.
 No. 78 (Tokyo) HAORIHAKAMA | oddsonjapan co.,ltd
 No. 79 (Hiroshima) Jersey KIMONO | KimonoGRACE
 No. 80 (Fukuoka) THE KALE | Q'SAI CO.,LTD.
 No. 81 (Saitama) high class food-grade paper box | Paper Craft Co., Ltd.
 No. 82 (Shiga) Omichanponte's Juicy Gravy Gyoza | Omichanponte (Dreamfoods Co.,Ltd.)
 No. 83 (Mie) Saka Manju (Sake-Infused Steamed Bun with Red Bean Paste) | sinseifoods LLC
 No. 84 (Tokyo) SOY PROTEIN beauty SAKE | Hollywood Co., Ltd.
 No. 85 (Chiba) MANAVIS Flora | Manavis Cosmetics Co., Ltd.
 No. 86 (Mie) clearing powder -ZEN- | LIFELO Co.,Ltd.
 No. 87 (Hyogo) Art of pearl | laverite yuugenkaisha
 No. 88 (Niigata) Pure titanium sake cup[Yuu]set of 5 | Arimoto manufacturing Co., Ltd.
 No. 89 (Gifu) Gohei-mochi | magomekan
 No. 90 (Gifu) Brass Warlord's Crest Japanese Ornament | SEKIPRESSKOUGYOU Kabushiki Kaisha
 No. 91 (Shizuoka) HARI | Team MOCKO
 No. 92 (Kanagawa) Kasho Rokugan Wagashi Seisakusyo Wasanbon Nama-Warabimochi | STRUC.Inc/Kasho Rokugan Wagashi Seisakusyo
 No. 93 (Gifu) Luminous series | MARUMO TAKAGI Co.,Ltd.
 No. 94 (Ibaraki) KASAMA Mont Blanc | kurimonogatari Inc.
 No. 95 (Kochi) yamachomiso jyakoshiso | yamacho Co.,Ltd.
 No. 96 (Shizuoka) Tsuki no Oto Anago no millefeuille | Tsuki no Oto Co., Ltd.
 No. 97 (Kanagawa) TABLE Museum | FREEing CO.,LTD.
 No. 98 (Tokyo) Hydra UV Sunscreen Protector | Kabushiki Kaisha ENC Japan
 No. 99 (Tokyo) opus 22 | Tachi Miyabi LLC.
 No. 100 (Chiba) URUOI PRO ultrasonic hair care Instrument + URUOI PRO shampoo + URUOI PRO treatment | MSP JAPAN
 No. 101 (Fukuoka) WOODEN KABUTO | ALTINFORMATION Co.,Ltd.
 No. 102 (Tokyo) SCALP CARE SERIES | Of cosmetics Co., Ltd.
 No. 103 (Tokyo) MN Home Treatment | Kabushiki Kaisha ENC Japan
 No. 104 (Niigata) Set of Lelectier and Kyoho juice | Le Verger Yamayo Yamayo Orchard
 No. 105 (Shizuoka) POWER GYOZA | Kabushiki kaisha Kakumei japan
 No. 106 (Toyama) Toyama Bay Seafood Chopstick Rest | TAKENAKA BRONZE Co., Ltd.
 No. 107 (Saitama) suguki lactic acid bacteria powder | cocori Co.,Ltd.
 No. 108 (Tokyo) SIO NOZZLE | SIO Co., Ltd.
 No. 109 (Chiba) Rakka Monaka | Uenoyahonten LLC
 No. 110 (Hokkaido) Okhotsk Scallops | Furusato Story Co., Ltd.
 No. 111 (Osaka) AZABU Collagen Bread | AZABU COFFEE SHOP Co., Ltd.
 No. 112 (Miyagi) torokerucookie | Masunoseika Y.K.
 No. 113 (Kyoto) MATCHA GARETTE | POUKA LLC
 No. 114 (Osaka) Round slices Hoten (Sliced fried dough cookie coated with candy) | MARUEISEIKA Kabushiki Kaisha
 No. 115 (Kagoshima) Kyuzaemonte Dashi Shoyu | Fujiyasu Jozo Co., LTD.
 No. 116 (Tokyo) PIG SKIN · HALLIE BAG SERIES | REN (BUS DEM SHUT co.ltd.)
 No. 117 (Tokyo) Tobikkiri mixed nuts - seasoned with ANA's original beef consomme soup | ANA FOODS CO., LTD
 No. 118 (Okayama) IZM Enzyme Drink | T-CONCEPTION Co., Ltd.
 No. 119 (Tokyo) SANSOUREN chocolate | Topsart
 No. 120 (Hyogo) Genuine leather leg-lengthening moccasin shoes | SEIWA Co.,Ltd.

< Award >

- No. 121 (Saitama) tsukidoki | Crystal Rabbit
- No. 122 (Hokkaido) Okhotsk king crab | Furusato Story Co., Ltd.
- No. 123 (Tokyo) Akasaka Fukinuki Grilled eel | Kowafood Co., Ltd.
- No. 124 (Tokyo) Tri-Folding Mattress TYPE B | KURUKURU Inc.
- No. 125 (Hokkaido) Okhotsk Salmon roe | Furusato Story Co., Ltd.
- No. 126 (Tokyo) Healthy Carrot Juice Ippondemioijianai Ninjindamono | Cypress Co., Ltd.
- No. 127 (Osaka) UMESUISHOU | SABUSUISAN Co.,Ltd.
- No. 128 (Saitama) Gluten-free Japanese fermented butter cookie tin | Totonoeegashi
- No. 129 (Tokyo) SUNABIOSHOT | NIL Co.,Ltd.
- No. 130 (Hokkaido) Shining Sky Japan | HAREKA CORP.
- No. 131 (Yamagata) CRAFTEM MEDICAL GRIP | JUST CO., LTD.
- No. 132 (Chiba) SassyRow Colorful Shoelace | The Global Games Inc.
- No. 133 (Hyogo) kinkonkan -canned red snow crab- | kamaya(kaneryou Co.,Ltd.)
- No. 134 (Tokyo) Zero Gravity Posture Lifter | Bodyresearch institute.LLC.
- No. 135 (Nara) Suprevori haircare Collection | evis
- No. 136 (Hokkaido) Walnuts and raisins | CHARLOTTE Co., Ltd.
- No. 137 (Toyama) Real Toyama Prefecture Chopstick Rest | TAKENAKA BRONZE Co., Ltd.
- No. 138 (Tokyo) cream cream<12types×1 assort>12 PIECES SET | GREEN RUSH BY WEED CO., LTD.
- No. 139 (Toyama) Toyama Prefecture Plate | TAKENAKA BRONZE Co., Ltd.
- No. 140 (Tokyo) Suppon consomme soup | Hosendo Co., Ltd.
- No. 141 (Kanagawa) PIPOCCHI Quilting Maglia | ANGEL KOBO SHIHO
- No. 142 (Kanagawa) New Star☆UMEGHERITA | PIZZA HUT JAPAN LTD.
- No. 143 (Gifu) Goheimochi making experience | magomekan
- No. 144 (Osaka) Tashiro Coffee's "Coffee School" | Tashiro Coffee co., ltd.
- No. 145 (Tokyo) Hello Japan Connect Wi-Fi Rental Service | MOBILE PLANNING Co.,Ltd.
- No. 146 (Kanagawa) BAMPAKU BEAST | SE Amusement Co., Ltd.

<Winner of Consecutive Award>

- No. 147 (Osaka) The 360 Degree Electric Toothbrush Models | STI-IR CO., LTD.
- No. 148 (Tokyo) OXO KAZE SOAP | MQ SKIN LABORATORIES (GQ-inc Inc.)
- No. 149 (Aichi) cellpur | Shinohara Chemical Corp.
- No. 150 (Tokyo) KRAACH CRYSTAL BATH SALT | KRAACH (QUARTER SOCIETY LLC.)
- No. 151 (Yamagata) Hinomotohanpu Urushi 3 Way Shoulder Bag | Hinomotohanpu (Sankodo Co.,Ltd)
- No. 152 (Hyogo) Somatid Rice "KIMAI" | MUSUBIpromotion.LLC
- No. 153 (Tokyo) SUMIKA KIMINOKI series. Tension type wooden cat tower **【high-end model】** | SUMIKA (TIRAMISU Co., Ltd.)

For details, please visit the official website.

URL: https://omotenashinippon.jp/selection/en/prizelist_oms2024-2/

