

To be announced on Dec. 2, 2019 (Mon.)!

A program that spreads Japan's extraordinary products and services throughout and beyond the country

# 「OMOTENASHI Selection 2019」 Awards Ceremony

## 103 Recipients including 28 Gold Awards and 7 Special Awards

Omotenashi Nippon Executive Committee

Working under the motto of 「Transforming Omotenashi of Japan into Omotenashi of the world」, the Omotenashi Nippon Executive Committee will be announcing this year's 103 recipients (28 Gold Awards, 7 Special Awards within 5 categories) at the 「OMOTENASHI Selection」 Awards Ceremony on December 2, 2019. The 「OMOTENASHI Selection」 program discovers and spreads Japan's outstanding products and services within and beyond the country's borders.



In 2019, which will mark our 5th year anniversary, we have newly added the 「Judges' Choice Award (Asia)」 and the 「Judges' Choice Award (Europe & North America)」 in addition to the Gold Award which selects the most highly rated products overall, and the Special Award which is selected by sponsor companies.

We have divided the group of foreign resident judges into 3 blocks which are 「Asia」, 「Europe and America」, and 「Other」; products or services that received the highest ratings from judges from Asian countries will be awarded the 「Judges' Choice Award (Asia)」, and products or services that received the highest ratings from members from Europe and America will be awarded the 「Judges' Choice Award (Europe & North America)」. This year, by dividing the judges into different groups based on their countries of birth, we were able to see a trend in the selection results based on each group. Furthermore, by giving feedback through these results to participating companies, it will help to improve and promote their products and services.※Please refer to the pages below for the list of this year's awards.

In the upcoming year of 2020, Japan will be attracting more attention from around the world. To further spread the "omotenashi" hospitality as Japan's unique culture through the country's exceptional products and services, 「OMOTENASHI Selection」 will be opening a new 2020 entry from December 2nd, 2019. We will continue to send out information and expand the market throughout and beyond Japan's borders, in order to deliver Japan's OMOTENASHI hospitality to as many people as possible, as well as promote the award receiving companies' marketing strategies.

### About OMOTENASHI Selection 2019

■ Entry period

May 27, 2019(Mon.) ~ August 23, 2019(Fri.)

■ Awards: 103 Awards

28 Gold Awards | 7 Special Awards ※1 that has also received Gold Award | 69 Awards

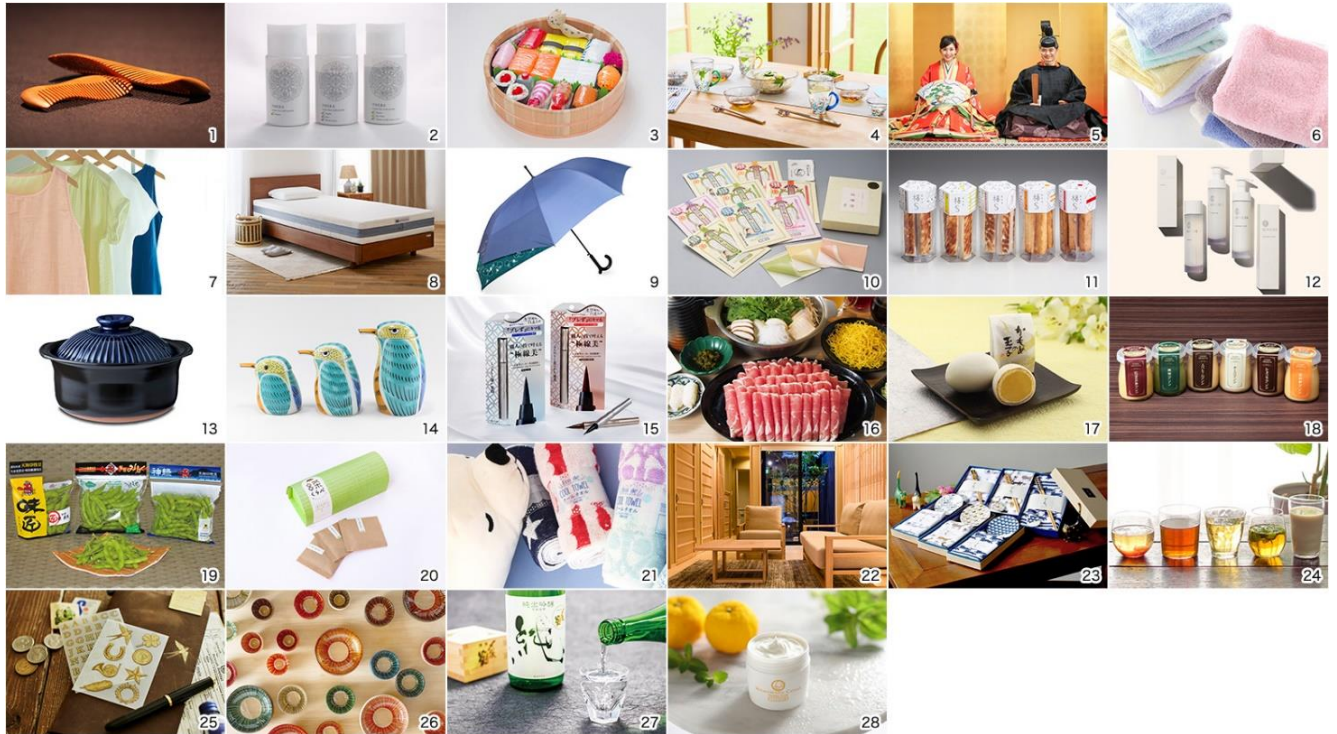
\*Special Awards

- Japan Post Online Shop Award | 1 Award
- Cross-border EC Express Service Award | 1 Award
- ANA Award | 1 Award
- Judges' Choice Award (Asia) | 2 Awards
- Judges' Choice Award (Europe & North America) | 2 Awards

※Please refer to our official website for further information.

<https://omotenashinippon.jp/prize/selection/2019en>

※Expected release date is December 2nd (Mon.)

**OMOTENASHI Selection 2019 金賞**


1. (Akita) Twist Hairbrush: Art Forme Co., Ltd.
2. (Tokyo) THERA the Oriental Beauty: ALHAMBRA INC.
3. (Tokushima) Diaper Sushi Takumi: AWAWA Corporation
4. (Aichi) Tsugaru Vidro Handmade Glassware: ISHIZUKA GLASS CO.,LTD
5. (Kyoto) Heian Costume Experience Studio: Iyasaka Co.,Ltd
6. (Tokyo) The Miracle Towel ® : Super Marshmallow ® : UCHINO CO.,LTD.
7. (Tokyo) Marshmallow Gauze®: UCHINO CO.,LTD.
8. (Tokyo) airweave product lineup: airweave inc.
9. (Tokyo) rumbrella EXP: AURORA Co., Ltd.
10. (Gifu) Geroko Monogatari Nagomi Sheet: OKUDA-MATAEMON-KO HONPO, Inc.
11. (Toyama) Bouzu: KAWACHIYA Co.,LTD
12. (Tokyo) QINUDE: QINUDE Inc.
13. (Mie) Kikka Earthenware Pot for Cooking Rice: Ginpo Co., Ltd.
14. (Saga) Soy sauce dispenser: Kouraku kiln Inc.
15. (Tokyo) KIWAMIFUDE LIQUID EYELINER: KOJI HONPO CO.,LTD.
16. (Tokyo) GINZA LAMB SHABU KINNOME: GOLDEN EYE SPARK Co.,LTD
17. (Iwate) Kamome no Tamago: SAITO SEIKA CO.,LTD.
18. (Kagoshima) Zaiho Premium Pudding: ZAIHO CO., LTD
19. (Gunma) Tenguji-rushi-edamame: SHIONO SHOTEN, Co.,Ltd
20. (Shizuoka) Shizuoka eight kinds of tea: SHIZUOKA CHA GIRL PROJECT
21. (Osaka) Eco de cool series COOL TOWEL: JOGAN CO.,LTD
22. (Kyoto) The Villa Soso: Seikoudou Partners INC.
23. (Gifu) Cat's small print: CERAMIC AI CO.,LTD.
24. (Tokyo) Clear Amazake: Hanamaruki Foods Inc.
25. (Tokyo) irodo: FUSOU CO., LTD
26. (Nagano) hyakushiki Urushi-glassware Tsubomi: MARUYOSHI KOSAKA CO., LTD.
27. (Niigata) SHIMEHARITSURU JUNMAIGINJOU JUN: MIYAO SAKE BREWING CO.,LTD
28. (Kyoto) MOMOHADA COSME: REMAX JAPAN CO.,LTD

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**OMOTENASHI Selection 2019 特別賞 全5部門**

郵便局のネットショップ賞

ANA賞

海外展開ハイウェイ賞

アジア選定員賞

欧米選定員賞



■Japan Post Online Shop Award

29. (Aichi) WAKARASHI:MINOKYU CO., LTD

■Cross-border EC Express Service Award

30. (Tokyo) RIVERET:Nakayoshi Shoji Co.,Ltd.

■ANA Award

31. (Kyoto) The Villa Soso:Seikoudou Partners INC. ※1 that has also received Gold Award

■Judges' Choice Award (Asia)

32. (Wakayama) Mikan Orchard Jelly Gift:Sowakajuen Co., Ltd.

33. (Osaka) room's:FRONTIER Inc.

■Judges' Choice Award (Europe & North America)

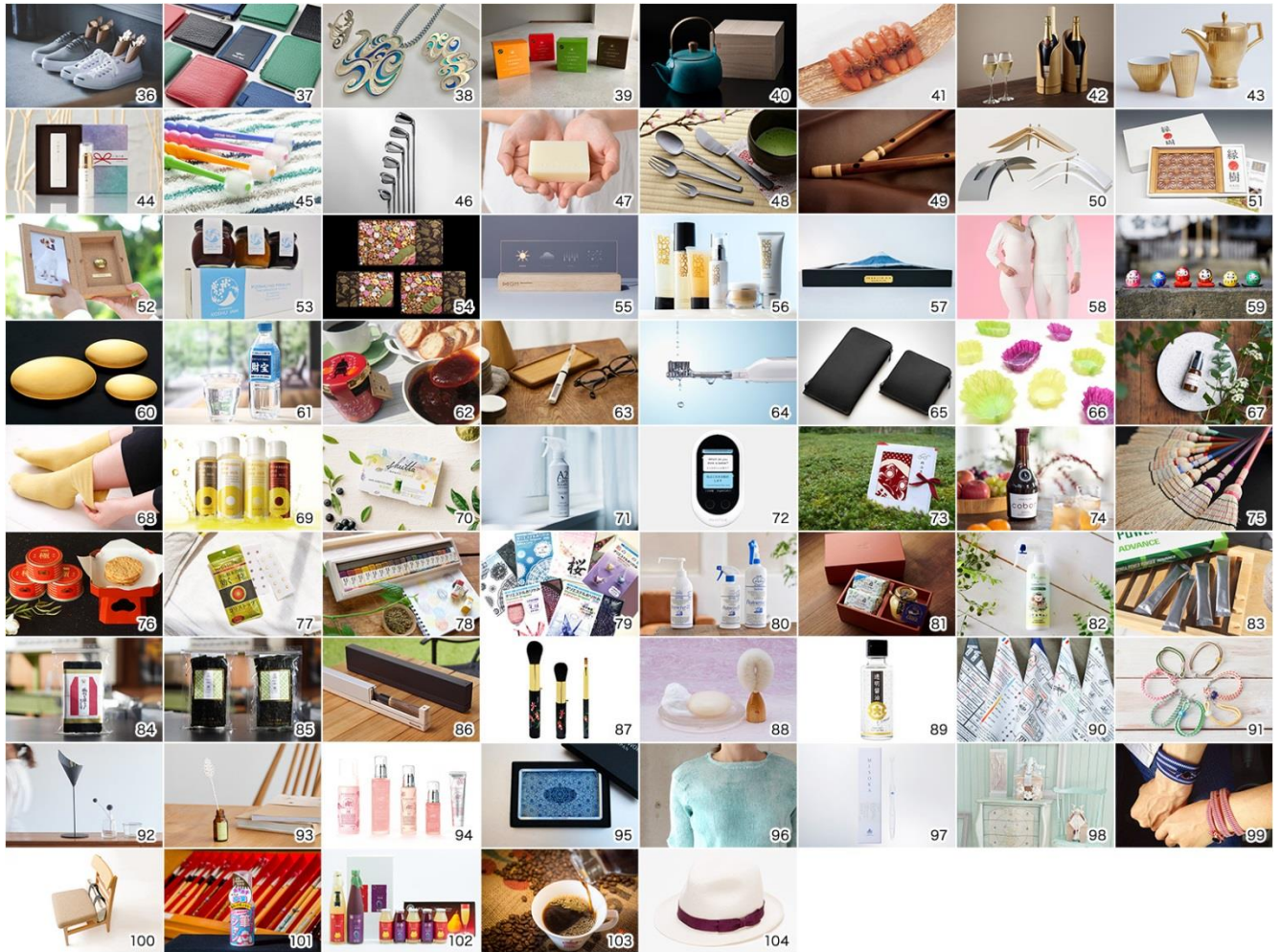
34. (Ishikawa) Utsuroi cup:Asada craft of japan ware, inc

35. (Tokyo) OSAMPO BINGO:SUN-AD Company Limited



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# OMOTENASHI Selection 2019 受賞



36. (Ishikawa) ATTE chouchou: Assistarea Co., Ltd.  
 37. (Hyogo) Shark leather wallet series: AtelierShark LLC  
 38. (Kyoto) Titanium art jewelry: Atelier YOU Co., Ltd.  
 39. (Kyoto) Kyoto takenoko curry: addplants corporation Co., Ltd  
 40. (Niigata) Artisan teapot: ARTISAN.LLC  
 41. (Fukuoka) Isaya's karashi mentaiko: ISAYA.LTD  
 42. (Tokyo) BAMBOO COOLER: ICCIKU Culture Value Inc.  
 43. (Saga) WA-SA-BI SHINOBI Tea-set: Imari Togei Co., Ltd.  
 44. (Okayama) YUNOKA WHITE SERUM: HK Corporation  
 45. (Osaka) The 360 Degree Toothbrush: STB Higuchi.Co., Ltd  
 46. (Aichi) MUQU: MS Manufacturing Department CO., LTD  
 47. (Osaka) ANDIZUMO: EL inc.  
 48. (Niigata) ICHI: OHIZUMI BUSSAN CO., LTD  
 49. (Tokyo) Shinobue yogakutyu sinonome (Shinobue Flute in Western Scale)  
 : OTSUKACHIKUKANGAKKI CO., LTD  
 50. (Kanagawa) CORINO2.9-1.0 TPH: OFFICE OTAKA  
 51. (Toyama) ENJU-miyabi- : KAWASHIMATATEGU co., Ltd  
 52. (Tokyo) Recolle (BOOK・HOUSE・FRAME): kambara & Co., Ltd  
 53. (Yamanashi) Blessing of Koshu Jam: KIYOSATOJAM Co., Ltd.  
 54. (Tokyo) Fukiyose JAPAN: Ginza Kikunoya.co  
 55. (Tokyo) QM weather.: quantum Inc.  
 56. (Miyagi) MARINUS fucacollagen cosmetics series: KESEMO MARINUS Ltd.  
 57. (Tokyo) Mount Fuji The Spiritual Peak of Japan: KENSIN CO., LTD.  
 58. (Tokyo) Thermal Underwear "Hidamari": Kensen co., ltd.

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59. (Fukushima) darumikuzi:KOU EI CO.LLC
60. (Kyoto) Usubiki dish:Gomei Gold Foil Handicraft
61. (Kagoshima) Natural alkaline hot spring water ZAIHO ONSEN:ZAIHO CO., LTD
62. (Nagano) Jujube & Apple power jam:Saken Foods Co.,Ltd.
63. (Osaka) SOLADEY N4:SHIKEN Co.,Ltd.
64. (Osaka) SOLADEY RHYTHM2:SHIKEN Co.,Ltd.
65. (Tokyo) HITOE Short Wallet2 L-zip / Long Wallet2 L-zip:SYRINX
66. (Osaka) vegecup:SINKATEC.CO.,LTD
67. (Tokyo) scerscin rich moisture serum:SCRAMBLE CO.,LTD
68. (Nara) Komenuka Loose Socks:Suzuki Kutsushita Co., Ltd.
69. (Ibaraki) Pineapple and Soy milk:SUZUKI HERB LABORATORY
70. (Miyazaki) Green juice shutto:Sunao Pharma Inc.
71. (Tokyo) A2Care:ALL NIPPON AIRWAYS TRADING CO., LTD.
72. (Tokyo) POCKETALK W:SOURCENEXT CORPORATION
73. (Kyoto) OFUKI:SOMARU
74. (Shizuoka) cobon marvel:Daiichikobo corporation
75. (Iwate) Nanbu short broom:Takakura Kogei Inc.
76. (Fukui) Japanese Snow crab Crackers:Takida Enterprise TK Ltd
77. (Tokyo) Coristop:Exceed Telomere Limits Planning Co.,Ltd.
78. (Hokkaido) Handmade crayons:Handmade crayon workshop Tonakai
79. (Osaka) Olyester Origami™:TOYOBO STC CO.,LTD
80. (Tokyo) Dover Pasteuriser 77:Dover Distilleries Ltd.
81. (Iwate) Nakahora Dairy Farm:Nakahora's Pure Grass-fed Butter Selection
82. (Tokyo) PIRECAROLL×NaturaMoon Natural insecticide spray:NaturaMoon
83. (Tokyo) Moringa Power Powder advance:Japan Trade arch,Inc.
84. (Kanagawa) Wishing Omusubi Nori for Victory:NORINO RINSYU CO.,LTD
85. (Kanagawa) Nori of Wasabi roasted laver:NORINO RINSYU CO.,LTD
86. (Niigata) Nomadife Knife case:BABACHOKANAMONO CO., LTD
87. (Hiroshima) Portable High Quality Brush with Makie:Hiroshima Artist Brush Manufacturing Co., Ltd.
88. (Tokyo) YUKIMAYU Silk Face&body Brush:Fujisei Co., Ltd.
89. (Kumamoto) Clear soy sauce:FUNDODAI GOYO INC.
90. (Hiroshima) Cloth with Japanese cultural information "Trivia on Japan: Sake" and "Trivia on Japan :Chopsticks":micobics inc.
91. (Fukuoka) Kumihimo accessory:MASUMIMUSUBINOKTP
92. (Yamanashi) GOKANKAKU PAPER FLOWER FRAGRANCE DIFFUSER:MARUAI Inc.
93. (Yamanashi) GOKANKAKU MIZUHIKI FRAGRANCE DIFFUSER/MIZUHIKI FRAGRANCE CHARM :MARUAI Inc.
94. (Shiga) MURASAKI no ORGANIC:MINNANO OKUEIGENJI Co., Ltd.
95. (Hyogo) Usukane Card Case:MORPHA CO.
96. (Kyoto) Kyo chijimi:Yamashiro Co.,Ltd.
97. (Osaka) MISOKA toothbrush:YUMESHOKUNIN Co., Ltd.
98. (Kyoto) HAKI SERIES:YUMEMIYA CO.,LTD
99. (Nagano) Samurai Bracelet:LOVEJAPANBRAND.CO.LTD
100. (Tokyo) BAG-IN CHAIR:LABOT Co.,LTD.
101. (Hiroshima) fude shampoo:Ripica Corporation
102. (Niigata) Set of Lelectier and Kyoho juice: Le Verger Yamayo Yamayo Orchard
103. (Tokushima) Specialty coffee drip gift using Awa washi paper:Rosetta Coffee Japan Co., Ltd.
104. (Gunma) Pure domestic Tomioka Silk Braid Hat:YM AGENCY Co.,LTD